

User Testing Checklist

Pattern Psychology: How Backgrounds Affect UX

About This Document

This reference accompanies the article: Pattern Psychology: How Backgrounds Affect UX

Read the full article at: <https://svgeneration.com/docs/pattern-psychology-ux>

Article Summary

The neuroscience and psychology behind how background patterns influence attention, trust, and user behaviour.

Cultural Pattern Associations

Patterns carry different cultural meanings. Geometric Islamic patterns signal sophistication and precision across the Middle East and North Africa. Indigo grid patterns are strongly associated with engineering/technical contexts globally. Floral patterns vary dramatically by culture. For global products, test pattern associations with diverse user groups before committing to a pattern identity.

Free Resources

Visit [SVGeneration.com](https://svgeneration.com) for 600 free SVG background patterns. No attribution required.

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